



BUSINESS IS A FORCE FOR GOOD



Recap: View from the Top - Innovation in the Face of Uncertainty



Thank you to everyone who joined us for View from the Top, where leaders from across Colorado gathered to discuss this year's theme: Innovation in the Face of Uncertainty. The event featured an insightful panel moderated by Ryan Frazier, host of 9NEWS Denver's Business Brief. Panelists included Ron Lopez, President of Astroscale U.S.; Anne Noonan, President and CEO of Summit Materials; and Chris Wright, CEO and Founder of Liberty Energy. Together, they shared invaluable perspectives on how their companies are embracing innovation amid today's complex business environment.

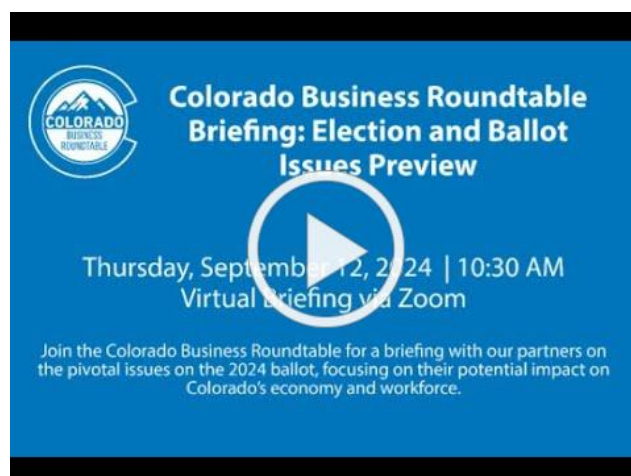
We are grateful to our speakers for their expertise and willingness to dive deep into the challenges and opportunities facing Colorado's economy. As we learned, where uncertainty exists, so does opportunity. Through collaboration and forward-thinking approaches, businesses can turn today's challenges into tomorrow's breakthroughs.

[Video Recording](#)

[Photo Gallery](#)

2024 Election Ballot Issues Resources

The Colorado Business Roundtable's Ballot Issues Preview on Thursday, September 12, 2024, featured expert analysis from the Common Sense Institute and included a dynamic pro/con discussion on key topics. This virtual briefing explored the potential economic and workforce implications of ballot measures such as ranked-choice voting, public safety initiatives, the big cat hunting ban, and Denver-specific measures.



[Watch the Briefing Recording](#)

[See Common Sense Institute's Ballot Guide](#)

Mexico City North Capital Forum Recap

COBRT was honored to participate in the [North Capital Forum](#) in Mexico City, where Debbie Brown moderated a panel exploring the private sector's pivotal role in

strengthening the economies of the U.S., Mexico, and Canada. Panelists Justin Yancy, President, Texas Business Leadership Council, Kurt Zellers, CEO, Minnesota Business Partnership, Patrick Sheehy, President, Tennessee Business Roundtable, and Emilio Cadena, Chairman of the US-Mexico Foundation offered powerful insights on how business can be a force for good—advancing innovation, job creation, and cross-border collaboration. The discussions underscored that by uniting strengths across North America, we can tackle pressing challenges like supply chain disruptions and workforce development to build a more resilient, competitive regional economy.



In the News

9NEWS

Business Brief: 'View from the Top' CEO roundtable

Local business CEOs gathered last week to discuss the uncertainties and challenges they face. [WATCH HERE](#)



WorkShift

The Relationship Economy

By Paul Fain

Verizon partners with a nonprofit on a new on-ramp for diverse talent, while the company calls for workforce trainers to focus more on people skills. Also, generative AI's rapid adoption as a general use technology, and a prediction that AI will lead to the rise of new types of jobs that prioritize social ability.

As more companies get serious about work-based learning, demand is rising for training that helps jobseekers get ready for the customs and expectations of office work. This is particularly true for employers that are creating on-ramps for jobseekers from lower-income backgrounds, who tend to get less of that preparation at school or home. [READ MORE](#)

Gallup

BOK Financial Named 2024 Gallup Exceptional Workplace Award Winner

BOK Financial has received the 2024 Gallup Exceptional Workplace Award (GEWA). This

award recognizes the most engaged workplace cultures in the world.

After another year of disruption in the workplace, Gallup found that BOK Financial continued to engage and develop its people in innovative ways.



"Congratulations to the 60 organizations that have redefined what it means to be a great place to work. Your commitment to creating environments where employees are listened to, valued and positioned to use their strengths every day is what sets you apart. Thank you for setting a new global standard in what it means to be a thriving workplace," said Jon Clifton, Gallup chief executive officer.

The GEWA winners' ratio of engaged employees to actively disengaged employees is 11 times higher than the global average. Worldwide, only 23% of employees are engaged - that is, committed to their work and connected to their workplace - and just 33% of employees in the U.S. workforce are engaged. Seventy percent of employees at winning GEWA organizations are engaged.

"I'm so proud to have our company recognized in this way," said Janet Huber, Director of Diversity Equity and Inclusion for BOK Financial. "Our people are our most important asset, so this award speaks to the culture our teams have worked hard to create. They are what makes ours an exceptional place to work."

"This award shows how dedicated our team is to building a place where employees feel supported and valued. The collaboration and energy at BOK Financial are what set us apart," said Bill Sullivan, Colorado Market President and CEO. "It's a culture that helps people grow and keeps our business moving in the right direction."

Upcoming Events



Denver Business Journal
Most Admired CEO Dinner 2025
Wednesday, November 13,
5:30 PM - 8:30 PM
The Ritz-Carlton, Denver

Most Admired CEOs were built for times like these. Their leadership & actions are guiding the region's organizations through historic & transformational moments. Join title sponsor Bank of America at a black-tie awards dinner.

[Get Tickets](#)

Common Sense Institute Colorado
Free Enterprise Summit
December 10, 2024
Empower Field at Mile High

The Common Sense Institute is proud to invite you to the 2024 Free Enterprise Summit on December 10th, featuring a special fireside chat with Governor Doug Ducey, Chief Executive Officer of Citizens for Free Enterprise and the 23rd Governor of Arizona. This annual event brings together thought leaders, policymakers, and business innovators to celebrate and advance the principles of

free enterprise that drive economic prosperity.

Join us as we highlight visionary leadership and discuss the challenges and opportunities shaping our economic future. Prepare to be inspired by the insights of today's leading voices as we chart the course for the next generation of entrepreneurial success.



Register

Get Involved

Colorado Business Roundtable engages with elected officials, business and nonprofit leaders, and other strategic allies to strengthen Colorado's economic vitality by unapologetically amplifying the voice of business in Colorado. Inquire at contact@cobrt.com for partnership opportunities.



Colorado Business Roundtable (COBRT) leverages the experience of executives from Colorado's leading employers representing academia, business, community, and government. Together, we examine state challenges through a long-term, global lens, and we bring forward solutions to strengthen Colorado's economy and improve quality of life.

COBRT is the state affiliate of the Business Roundtable, an association of chief executive officers of leading U.S. companies working to promote sound public policy and a thriving U.S. economy. Learn more and get engaged at cobrt.com.



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