

Position: Part-Time Intern, Communications and Marketing

Job Status: Open to Undergraduate and Graduate Students, as well as Recent College Graduates

Salary: \$20.00/hour Hours: 10 hours/week Start Date: April 1, 2024

Location: Hybrid: 4 hours in person in DTC office once a week (schedule flexible). Otherwise, work

can be done remotely.

Colorado Business Roundtable (COBRT) leverages the expertise and experience of more than 65 CEOs and top-level executives from Colorado's largest employers representing academia, business, community, and government. Together, we examine our state's challenges through a long-term, global lens, and we bring forward solutions to strengthen Colorado's economy and improve our quality of life. Our partners represent diverse business interests, political viewpoints, and individual philosophies; however, their shared commitment lies in preserving a high quality of life for all Coloradans by fostering a robust and globally competitive state economy.

COBRT is looking for an intern interested in developing communication and marketing skills in multifaceted position. Projects will include event support, developing social media content, researching information for and writing newsletters, and overall support of the Director of Communications and the Executive Director.

Job duties

- Assist with preparing for meetings and events, including COBRT's annual Signature events and roundtables.
- Create posts for social media for COBRT and post on designated platforms.
- Assist with preparation of monthly newsletter and regular email blasts.
- Update website as directed.
- Assist with general operational support and office tasks.

Required Skills

- Interest in business and public policy sectors.
- Self-starter willing to problem solve and take initiative to meet organizational needs.
- Technology-savvy with a willingness to learn new software including event registration software, email marketing platforms, and more.
- Excellent skills in Word, Excel, PowerPoint, Google drive, Dropbox, etc.
- Excellent communication skills.
- Excellent interpersonal skills.
- Ability to take direction.
- Knowledge of design software including Adobe InDesign and Photoshop, a plus!

Qualifications

• Working towards or currently holding a B.A. Degree in Communication, Marketing, or Business.

Supervision/Management

• Receives direct supervision from the Director of Communications

To apply, please send resume and cover letter to nancy@cobrt.com. No phone calls, please.