



# **Business is a Force for Good in Our Community**

Community Enhancement and Support  
Through Philanthropic Giving



Fall 2022



**M**any companies and nonprofit organizations that serve our Colorado communities take ongoing, significant action to support people in need and improve quality of life. Their passion for philanthropic giving, community engagement and commitment to environmental and social responsibility has a profound impact on the lives of thousands of Coloradans.

Through fundraising efforts, donations, volunteer hours, the creation of scholarship funds and programs designed to support those in need, the Colorado Business Roundtable (COBRT) is proud to showcase and celebrate the generous work of many of our partner organizations.

Please help us in acknowledging and celebrating the following corporate companies and nonprofit organizations for the philanthropic giving and committed action they take to improve the quality of life around the nation and throughout local communities in Colorado.

## Centura Health

As a nonprofit, faith-based health organization, Centura is committed to building wholeness in every community, every neighborhood, every life. Centura's foundations encompass 18 hospitals throughout Colorado and western Kansas and provide over \$22 million annually to improve community challenges such as food security and behavioral health, while supporting Global Health Initiatives in seven countries. As demonstrated by philanthropy's power to uplift those impacted by the Marshall Fire, Centura's foundations galvanize generosity for the greater good.

Centura Health is the largest health care network in Colorado and western Kansas with one very important vision — to provide whole person care to every community, every neighborhood, every life. Throughout our hospitals, physician practices and clinics, and urgent care and emergency centers, our 21,000 mission-centered caregivers are guided by our Mission to extend the healing ministry of Christ by caring for those who are ill and by nurturing the health of the people in our communities. Additionally, our foundations provide over \$22 million annually to improve community challenges such as food security and behavioral health, while supporting Global Health Initiatives in seven countries. We are an entire ecosystem of connected people, services and values, focused on building flourishing communities and whole person care.

## Deloitte

Deloitte, with a demonstrated passion for social responsibility and a strong commitment to employee volunteerism, has donated over 1 million hours in pro bono work in the last 12 years. Through corporate donations and workplace giving, Deloitte also contributes over \$20 million annually to the United Way, Deloitte Foundation RightStep Education Fund and other U.S. charities.

## FirstBank

FirstBank began providing banking services in 1963. Today, it's known as an industry leader in digital banking and has grown to be one of the largest privately held banks in the United States, maintaining more than \$25 billion in assets and 110 branch locations across Colorado, Arizona and California. All FirstBank officers serve on boards and committees of nonprofit organizations, and all employees receive 16 hours of paid volunteer time off annually to support causes that they are passionate about. Since 2000, FirstBank has been recognized as a top corporate philanthropist, contributing nearly \$75 million and thousands of



FirstBank employees help gather, organize and distribute food in collaboration with the Food Bank of the Rockies.



volunteer hours to charitable organizations. FirstBank is the founding partner for Colorado Gives Day and has helped raise more than \$361 million in donations benefiting nonprofits statewide since the program's inception.

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*"Giving back to the community means more to us than just writing checks. It's dedicating our time and energy, volunteering and serving on boards and committees to help charitable causes — from the Autism Society to YMCA — make a deep and meaningful impact. We have a responsibility to support these organizations, while helping communities thrive. This is what FirstBank stands for."*

**– Jim Reuter, CEO**

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## **JPMorgan Chase**

JPMorgan Chase's philanthropic giving focuses on community development through careers, skills, business growth, entrepreneurship, financial health, wealth creation and environmental sustainability. In October 2020, JP Morgan Chase committed \$30 billion to address systemic barriers and build a more equitable economy. As part of that commitment, in October 2021, JPMorgan Chase committed \$1.3 million to the COVID-19 Eviction Defense Project in Colorado to improve household stability for Black, Hispanic and Latino and other underserved households.

With a strong commitment to resource conservation and environmental responsibility, JPMorgan Chase has also financed more than \$2.5 trillion over 10 years to advance climate action initiatives and sustainable development.

As part of JPMorgan Chase's ongoing commitment to the community, in February 2020, the firm made a \$7 million, 5-year grant to a global career readiness initiative to give Denver's underserved students access to higher education and real-world work experiences. The goal of this initiative is to equip students with the experiences that will lead to well-paying, in-demand jobs.

In addition, four more grants were made to the community in 2020. Two grants were made to address affordable housing challenges. A \$500,000 grant was made to Enterprise Community Partners for programming to help Colorado affordable housing nonprofits navigate pandemic-related challenges. The funding enabled Enterprise to provide expertise, tools and training to support the long-term viability and sustainability of local, non-profit Community Development Corporations and nonprofit community housing organizations as they, and the residents they serve, recover from the health and economic effects of the pandemic. Another grant for \$500,000 was made to the Neighborhood Development Collaborative (NDC) and The Denver Foundation, to support NDC's programming to assist metro Denver nonprofit housing providers with pandemic-related lost rental revenues and increased costs. JPMorgan Chase also made a workforce-related grant of \$100,000 to Activate Work, Inc., to support IT training and job placement services for underserved individuals. This programming provides training, and access to good-paying jobs that will place individuals on a path of economic security and mobility. And DreamSpring received funding to support its lending programming for underserved entrepreneurs who are trying to re-open or re-start their businesses as they navigate pandemic challenges. The grant supported this work in Colorado, Arizona, and Nevada, with \$160,000 of this regional grant allocated to help Colorado entrepreneurs.

## Weifield Group

Community outreach and bettering lives is part of Weifield's mission and culture. With a focus on supporting four major philanthropy areas supporting heads of household, women and children, the U.S. Military, and vulnerable populations/those with healthcare needs, the Weifield Foundation donated \$1.5 million to the community over the past five years – through 100+ individual nonprofits. In an effort to further their commitment to the communities they serve, Weifield hosts a client appreciation fundraising event (donating 100% of the raised funds) and participates in numerous partner charitable/fundraising events each year which have collectively raised an additional \$3 million over the past five years. Weifield regularly leads volunteering events in partnership with GC/project partners and donates time through multiple nonprofits to help improve the quality of community members' lives. Additionally, the firm hires numerous at-risk youth and at-risk adults from multiple Denver area therapeutic and rehabilitation programs into their electrical apprenticeship program, covering the cost of the four-year educational program and training necessary to become a licensed journeyman. The firm's philanthropic program, started in the Rocky Mountain region, has now been initiated in their Texas and Tennessee regions, as well.

## A Precious Child

A Precious Child is more than a Resource Center; it is a one-stop-shop for families in crisis to receive the goods, opportunities and resources they need, including clinical case management. These additional resources provide more than a bandage of services; they provide the foundation families require to become empowered to achieve their full potential, for children to grow up to be a secure, self-reliant, contributing members of their community. Fortunately, breaking the poverty cycle is possible when families can access the resources and support they need. Since 2008, A Precious Child has aided more than 382,000 children throughout the Denver Metro eight-county area, helping families begin the path to becoming self-sustaining and end multigenerational poverty. Through five Cradle to Career Initiatives and eleven programs, A Precious Child provides basic essentials to children challenged by poverty, abuse, neglect, or crisis situations with resource navigation and case management services, as well as basic essentials including clothing, diapers, formula, coats, food, shoes, hygiene items, school supplies, gifts for the holidays, mentoring, workforce development, educational opportunities and access to extracurricular activities that are often not available to children faced with their family's economic hardship and other difficult life challenges. In 2021, A Precious Child provided 48,514 economically disadvantaged children with basic essentials alongside 6,015 of their caregivers who received wrap-around services such as translation services, housing opportunities, shelter assistance, food pantry access, and detailed case management services with referrals to the community.

Donations from the community help A Precious Child provide household supplies to families in need.



## Arc Thrift Stores

For more than 50 years and as one of Colorado's largest employers of people with disabilities, Arc Thrift Stores has been dedicated to funding advocacy for people with intellectual and developmental disabilities in Colorado. And as a well established social enterprise, Arc provides relief and support of other vulnerable communities across the state. From running one of the state's largest food drives, Feed Colorado, to the tons of food donated to food pantries and organizations in need, Arc plays a vital role in providing for those with food insecurities. Arc also provides financial assistance, clothing, personal protective equipment (PPE) and household items to relief organizations, such as Denver Human Services, Volunteers of America, A Precious Child and many more. Although the mission of Arc centers around people with intellectual and developmental disabilities, their reach has grown, and Arc Thrift Stores is dedicated to being a resource for any individual or organization in need.

## Denver Museum of Nature & Science

The Denver Museum of Nature & Science's mission is to ignite community passion for nature and science, envisioning an empowered community that loves, understands and protects the natural world. The museum's curators, collections managers, archivists, conservators, librarians, researchers, and lab assistants—along with 600 volunteers—are not only responsible for conducting research, but also creating opportunities for citizens to become actively involved in science. The education staff creates compelling programs and experiences for millions of guests and school children that inspire a passion for exploring and understanding our natural and cultural world, and active science takes place at the museum every day. Through the commitment of its staff, volunteers, members, donors, guests and the citizens of Colorado, the museum has fulfilled the founding dream of creating "one of the great entertaining and educational institutions of the country." Through individual giving, donations, volunteer hours, ReFUND Colorado, corporate giving and scholarships, the museum helps children of all ages discover their passion for science.

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*"Together with you, we share new discoveries with the world, preserve scientific treasures that pique curiosities, and open eyes and minds to the wonders of nature and science."*

**– George Sparks, President and CEO**

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## Volunteers of America (VOA)

VOA, a nonprofit, faith-based organization, dedicates its efforts to helping Colorado's most vulnerable citizens transform their lives. Through more than 50 human service projects, VOA supports housing and emergency shelters, hunger and nutrition services and many diverse populations, including families, children, veterans and seniors. Working to improve the lives of more than 140,000 Coloradans every year, VOA is dedicated to providing unique and thoughtful solutions to meet the critical needs of the distinct, often underserved populations of Colorado, addressing unmet needs within these communities and creating programs designed to empower our neighbors to become self-sufficient and access their potential. Integrating compassion into highly effective programs that build and strengthen communities, VOA actively supports the Global Down Syndrome Foundation, The Mizel Institute, Children's Diabetes Foundation, Denver Health and ARC thrift stores, to name just a few.

## AT&T Community

AT&T is committed to providing good jobs and investing in its network to better serve the communities where they do business. AT&T's commitment to communities across the country continues to span all layers of our network — from fiber to 5G to FirstNet. These investments are essential to keeping our customers connected for remote work, distance learning, telehealth, and public safety communications.

From 2018-2020, we expanded coverage and improved connectivity in more communities by investing nearly \$600 million in our wireless and wireline networks in Colorado. First responders in more than 110 communities across Colorado are using FirstNet, Built with AT&T to stay mission ready. Since launching FirstNet, we've nearly doubled our coverage area — or — grown our coverage area by more than 50% in Colorado.



AT&T teamed with Denver Police Foundation and Denver Police Department in November with over 30 AT&T volunteers working with Denver Police officers to create 1,000 free Thanksgiving meals for families in need through AT&T's \$25,000 contribution for community outreach events.



AT&T and its employees offer time and resources to organizations working to make communities across Colorado better places to live. With our nearly \$1.5 million in contributions to community partners across Colorado from 2020-2021, we have supported organizations seeking immediate assistance from the effects of the pandemic, working to bridge the digital divide, create economic opportunities and raise awareness on mental health issues across rural and urban areas of Colorado.

## **Jacobs**

From the way Jacobs operates its business, to the work it performs with clients and other organizations, Jacobs continues to look at ways we can make a positive environmental, societal and economic difference for its people, businesses, governments and communities around the world.

In 2020, the Environmental Business International (EBI) recognized Jacobs' justice and equality social contributions for launching our global Action Plan for Advancing Justice and Equality, setting actionable initiatives and measurable objectives in the company's continuing efforts to address embedded and systemic racial inequities.

### **Jacobs' partnerships and recognition in Denver and around the world:**

Jacobs has been named STEM Learning U.K.'s Inspirational STEM Employer.

For the third year running Jacobs was identified by the Human Rights Campaign (HRC) as a Best Place to Work for LGBTQ Equality, earning a top score of 100%. Chair and CEO Steve Demetriou signed a pledge expressing support for the Standards of Conduct for Business: Tackling Discrimination against Lesbian, Gay, Bisexual, Trans, and Intersex (LGBTI+) People put forth by the Office of the United Nations High Commissioner for Human Rights.

Jacobs was named one of the Times Top 50 Employers for Women, and awarded Employer of Choice for Gender Equality by Australia's Workplace Gender Equality Agency for the fifth year running. Steve Demetriou is one of 70 Catalyst CEO Champions for Change, a commitment that enshrines our dedication to advancing women in the workplace and leading for equity and inclusion.

The company strengthened its commitment to developing and hiring the best diverse talent with organizations like the National Society of Black Engineers (NSBE), the Society of Hispanic Professional Engineers, and Building Equality, the U.K. construction industry's leading LGBTQ+ alliance. Jacobs is a proud member of NSBE's Board of Corporate Affiliates — their top national support level — and Jacobs' Freddie Fuller recently completed his three-year tenure as National Chair of the Community of Minority Transportation Officials.

## United Launch Alliance

Headquartered in Centennial, Colorado, United Launch Alliance (ULA) is America's most dependable launch service provider with a record of 100 percent mission success since the company's founding in 2006. ULA manufactures and operates rockets capable of launching spacecraft into complex orbits and has successfully launched technologies to every planet in the solar system, the sun, Jupiter's Trojan asteroids and elsewhere. With a mission of "saving lives, exploring the universe and connecting the world," ULA has launched technologies that have shaped our way of life, like GPS and weather monitoring satellites, missile detection spacecraft, Mars rovers and more. ULA's next-generation rocket, the Vulcan Centaur, will build on the company's unmatched reputation for reliability and provide assured access to space at a lower cost for government and commercial customers.

United Launch Alliance provides support to various programs that make STEM education and careers in aerospace accessible and attainable for students across the country. From school presentations to mentoring, ULA provides hands-on opportunities to ignite curiosity among students. The company's signature STEM education and outreach event, The Student Rocket Launch, involves mentors and interns who work to build and launch sport rockets containing experiments created by teams of K-12 students from across the country.

Additionally, ULA's highly competitive summer internship program provides paid opportunities for college students to gain on-the-job experience in a variety of technical and business operations fields at each of its sites, including the Government Operations office in Washington, D.C. The internship program provides invaluable practical experience and exposure to life at the nation's premier space launch company. Many interns eventually return as full-time employees. ULA also proudly supports numerous fellowship and externship programs that provide paid opportunities and career development support to women, students from underrepresented backgrounds and military veterans.

ULA employees "roll up their sleeves" and volunteer their time and expertise to support a variety of community causes. Every ULA site holds volunteer events doing everything from cleaning beaches, building playgrounds, staffing events and assembling meals and care packages for the homeless. ULA acknowledges and rewards individual volunteerism through its Matching Time Grant program, donating \$500 to nonprofits where employees have volunteered 40 hours or more in a calendar year. Employees have earned these grants to support causes in the areas of:

- Education
- Health and Human Services
- Arts and Culture
- Environmental and Community Clean-Ups
- Animal Welfare





## **YMCA of Metro Denver**

The YMCA of Metro Denver is a welcoming and transformative place beyond work and home. Our vision is for strong, thriving and equitable communities dedicated to the health and well-being of all.

The Y is one of only a few non-profit organizations positioned to help address inequity and social determinants of health while also responding to community needs such as affordable childcare and food insecurity. We are dedicated to mental and physical health and well-being, helping to develop the next generation of changemakers and lifting up each other and elevating the greater community.

### **YMCA Youth Programs Keep Kids Active and Happy**

The YMCA of Metro Denver's youth development philosophy is grounded in 150 years of lifting up kids and helping them reach their full potential. It's a philosophy centered on two critical factors: creating a unique sense of belonging and always incorporating the pure fun and joy of childhood. From swimming and youth sports to summer camp and out of school time, the Y supports kids and teens socially and emotionally during the critical milestones of life.

Developing and maintaining positive mental health enables individuals to realize their full potential, cope with stress, be productive and contribute in a meaningful way to their families, workplaces and communities.

### **Coming Together to Provide Food for Its Neighbors**

The YMCA's Beyond Hunger food pantry program began at the Southwest YMCA in January 2021, following the YMCA of Metro Denver's response during the pandemic and growing food insecurity in the metro area. The YMCA distributes bags of food weekly at the Southwest YMCA.

### **Prevent Type 2 Diabetes!**

The YMCA's Diabetes Prevention Program helps individuals get healthy to prevent type 2 diabetes. In this Y program, individuals have the support of a group and a Lifestyle Coach. According to DPP Participant Savannah, "Anyone who is prediabetic should do this program. It's worth it – it's a great gift."





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philanthropic giving and  
the power of our partners:  
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